

Building Digital & Technology Value for Modern Businesses



Technology
Consulting



Software
Engineering



Team
Augmentation



Digital
Transformation



Vietnamese-Israeli Leadership

Combining international
standards with local expertise.



End-to-End Technology Services

Consulting, engineering, team
augmentation and digital
transformation.



From Strategy to Execution

Helping organizations build,
scale and transform through
technology.



Vietnamese-Israeli
Leadership



Enterprise Engineering
Excellence



Global Delivery
Trusted Partnerships

Live1 at a Glance

Key facts that define who we are



2017

Established

Building digital solutions
and long-term partnerships
since 2017.



20-30

FTE + Extended
Specialist Network

Experienced engineers,
consultants and project
professionals.



70+

Projects
Delivered

Successfully delivered
projects across
industries and domains.



50+

Clients
Supported

Trusted by startups,
growing companies and
enterprise clients.



Global Delivery

with a focus on
SEA and USA

Serving clients globally
with strong presence
in SEA and USA.



Vietnamese-Israeli
Leadership

A unique blend of
international standards
and local expertise.



Our Commitment in Numbers

We combine global standards, engineering excellence and a client-first mindset to deliver measurable value and drive long-term success.

Why Organizations Choose **Live1**

A trusted technology partner focused on your success.



Business First

We align technology strategies and solutions with your business goals to drive measurable outcomes.



Vietnamese-Israeli Leadership

Amir + Thanh lead a Vietnamese-Israeli team that bridges international expertise with local insight and commitment.



Enterprise Experience

Deep domain experience in Healthcare, FinTech, Government, Hospitality and other enterprise industries with proven delivery track records.



Flexible Engagement

Choose the right engagement model for your needs: consulting, project-based delivery, or dedicated teams.



Quality & Governance

We follow enterprise-grade standards and best practices to ensure quality, security and compliance at every step.



Global Delivery

Scalable delivery model across Vietnam with reach to Japan, APAC, Europe and North America.



From Strategy
to Execution



Technology Expertise
Human Approach



Commitment to Quality
Built to Last



Your Success
Our Purpose

The Live1 Delivery Promise

Our commitment to deliver real impact and long-term value.



ON TIME

We deliver on our commitments with realistic planning, clear timelines and proactive execution.

- ✓ Accurate estimation
- ✓ Proactive planning
- ✓ Risk management
- ✓ Transparent communication



ON BUDGET

We ensure transparent governance, disciplined execution and cost visibility throughout the project.

- ✓ Scope clarity
- ✓ Cost control
- ✓ Efficient delivery
- ✓ No hidden surprises



QUALITY FIRST

Quality is built in, not added on. It's in our DNA.

- ✓ Engineering excellence
- ✓ Rigorous testing
- ✓ Secure & reliable solutions
- ✓ Continuous improvement



PARTNERSHIP & EMPATHY

We work with empathy, collaborate closely and align with your business goals and challenges.

- ✓ We listen
- ✓ We care
- ✓ We partner
- ✓ We succeed together



SECURITY & GOVERNANCE

We protect your data and IP with robust security practices and compliance with global standards.

- ✓ Data protection
- ✓ Compliance
- ✓ Access control
- ✓ Secure development



Vietnamese-Israeli Leadership

Bridging global perspective with local insight.



Built on Trust. Driven by Excellence.

We stand behind our promise to deliver solutions that create **real impact** and **long-term value** for your business.

Industries We Support

We bring domain knowledge and technology expertise to help businesses thrive in every industry.



Healthcare & HealthTech



Hospitality, Travel & Event Solutions



Enterprise Platforms



HR & Workforce Management



Education & Learning



SaaS & Digital Products



GreenTech



Social Media Platforms



Oil & Gas



Building Management



Insurance



Business Challenges We Help Solve

We turn complex business challenges into measurable outcomes through technology, expertise, and partnership.



Reduce Costs

Optimize operations, automate repetitive processes and modernize systems to lower operating costs.



Accelerate Delivery

Deliver solutions faster through experienced teams, proven methodologies and modern engineering practices.



Improve Efficiency

Streamline workflows, increase visibility and automate manual activities to improve productivity.



Enable Growth

Build scalable processes, teams and platforms that support sustainable business expansion and increasing demand.



Support Innovation

Leverage data, AI and emerging technologies to unlock new opportunities and competitive advantage.



We align technology, people and processes to create **measurable business outcomes**.

Our Services

End-to-end capabilities to advise, build, and scale
your business with technology.



1 Executive & Technology Advisory

- CIO / CTO / CDO Advisory
- Technology Strategy & Governance
- Enterprise Architecture
- Fractional Technology Leadership
- Technology Assessment



2 Business Process Optimization & Digital Transformation

- Business Process Optimization
- Process Automation
- Digital Transformation Strategy
- Operating Model Improvement
- Change Enablement



3 Software Engineering

- Custom Software Development
- Enterprise Applications
- Web & Mobile Solutions
- System Integration



4 Team Augmentation

- Dedicated Teams
- Software Engineers
- QA Specialists
- Business Analysts
- Project Managers



5 Cloud & DevOps

- Cloud Solutions
- Infrastructure Modernization
- DevOps Enablement
- Managed Operations



6 Data, Analytics & AI

- Data Platforms
- Data Warehousing
- Business Intelligence
- Analytics & Reporting
- AI Solutions



7 Product Development

- SaaS Products
- MVP Development
- Platform Modernization
- Product Scaling

LIVE1

Your Partner for
Digital Success



Advisory to execution. Strategy to scale. **We deliver impact** at every stage.



Domain expertise
across industries



Scalable platforms
that grow with
your business



Secure, reliable
and built for
enterprise scale

Solutions We Design, Build & Scale

Proven solutions and platforms that drive growth, efficiency and engagement across industries.



End-to-end solutions
from strategy to scale



Built to solve real
business challenges



Delivered with quality,
speed and agility



Scalable for today.
Ready for tomorrow.

Our Delivery Framework

A proven, agile framework that turns ideas into value.



Our Delivery Principles



Agile & Iterative

We adapt quickly and deliver value in every iteration.



Transparency

Clear communication and visibility at every step.



Risk Management

We identify risks early and take proactive actions.



Data-Driven

We make decisions based on data and measurable insights.



Continuous Improvement

We learn, refine and improve to deliver lasting value.



A structured process. Agile execution. Measurable results.

That's how we deliver solutions that create **real impact** and **long-term value**.

LEADERSHIP, TALENT & DELIVERY EXCELLENCE

People who lead. Teams who deliver. Partners you can trust.



VIETNAMESE-ISRAELI LEADERSHIP



David Zuker

Technology • Consulting • Digital Transformation • Delivery • Quality

25+ years of leadership experience across technology, operations, product management and digital transformation, helping organizations improve performance, scale operations and achieve business objectives.



Nguyễn Văn Thành

Engineering • Architecture • Operations • Finance • Legal

Experienced technology and business leader driving engineering excellence, operational effectiveness and successful delivery of scalable software solutions.



THE PEOPLE BEHIND LIVE1



STRONG ACADEMIC FOUNDATION

Our teams are university graduates with strong educational backgrounds in Computer Science, Information Technology, Engineering and related disciplines.



CAREFULLY SELECTED PROFESSIONALS

Multi-stage interviews, technical assessments and role-specific evaluations ensure high levels of competence, professionalism and delivery readiness.



ENGLISH-ENABLED COLLABORATION

Our professionals work effectively in international environments, supporting clear communication, documentation, reporting and stakeholder engagement.



CONTINUOUS LEARNING & ACCOUNTABILITY

We foster a culture of continuous learning, collaboration and ownership, enabling our teams to consistently deliver high-quality outcomes.



ON TIME



ON BUDGET



QUALITY FIRST



PARTNERSHIP & EMPATHY

Quality Excellence

**Built-in Quality at Every Step.
Delivered with Confidence.**

We are committed to delivering high-quality software through a proactive quality strategy, proven processes and continuous improvement.



Quality by Design

Built-in quality from the start.



Automation First

High test coverage and test automation.



Continuous Improvement

Metrics, feedback and process optimization.



Security & Compliance

Secure development and data protection.

SOFTWARE TESTING LIFE CYCLE (STLC)



OUR QUALITY APPROACH



Early Testing

Identify issues early to reduce cost and rework.



Automation

Leverage automation to improve speed, accuracy and coverage.



Comprehensive Testing

Functional, non-functional and security testing.



Transparent Reporting

Real-time visibility and clear quality metrics.



Continuous Improvement

Learn, optimize and elevate quality every day.

QUALITY ASSURANCE ACROSS THE STACK



Functional Testing



Performance Testing



Security Testing



Usability Testing



Compatibility Testing



Regression Testing

OUR QUALITY PILLARS



People

Skilled QA professionals with a quality mindset and ownership.



Process

Defined standards, proven methodologies and best practices.



Technology

Modern tools and automation to ensure efficiency and accuracy.



Governance

Metrics-driven governance and continuous improvement.

Trusted by Clients & Partners



OUR PARTNERS



Why Vietnam?

A Strategic Technology Destination



1M+

IT Professionals
and growing



TOP 3

Countries for
IT talent pipeline
in Asia-Pacific*



6%+

GDP Growth
(2023–2024)**



15+

Major FTAs
with global
markets



* Source: Gartner, 2023

** Source: World Bank, 2024



SKILLED TALENT POOL

Strong STEM education system and a rapidly growing technology workforce with deep technical expertise.



COST EFFICIENCY

Competitive delivery costs with outstanding value, helping businesses optimize budgets without compromising quality.



STRONG ENGLISH CAPABILITY

A large and growing pool of professionals with strong English skills and global mindset.



SCALABILITY

Access to a deep talent pool and flexible delivery capacity that grows with your business needs.



STRATEGIC APAC LOCATION

Ideally positioned in the heart of Asia-Pacific, enabling seamless collaboration across time zones.



STABLE & GROWING ECONOMY

Political stability, pro-business environment and one of the fastest-growing digital economies in Asia.



Vietnamese Engineering Excellence. Global Delivery Standards.



Skilled People



Quality &
Reliability



Long-Term
Partnership

Let's Build Together

From **Strategy** to **Execution**. From **Vision** to **Value**.

WE HELP ORGANIZATIONS



Technology Consulting & Advisory

Strategy, architecture and roadmaps aligned to your business goals.



Business Process Optimization & Automation

Streamline operations, eliminate inefficiencies and automate for impact.



Software Engineering & Custom Applications

Build secure, scalable and high-quality solutions that drive results.



Team Augmentation & Dedicated Teams

Extend your capabilities with skilled talent that integrates and delivers.



Digital Transformation & Enterprise Solutions

Modernize systems, adopt emerging technologies and accelerate growth.



CONSULT



OPTIMIZE



BUILD



SCALE

Helping organizations improve performance,
accelerate growth and create lasting value
through technology.



Vietnamese-Israeli
Leadership



Enterprise
Engineering Excellence



Global Delivery
You Can Rely On



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